

PRAMERICA FINANCIAL: A GLOBAL LEADER IN FINANCIAL SERVICES



➤ PRAMERICA FINANCIAL (PRUDENTIAL FINANCIAL, INC¹)

135+ Yrs
MANAGING ASSETS

Listed on the NYSE
NEW YORK STOCK EXCHANGE (NYSE: PRU)

US\$1 Trillion+²
ASSETS UNDER MANAGEMENT

One of the Largest Insurance Companies
IN THE UNITED STATES

➤ PRAMERICA INVESTMENT MANAGEMENT Global Asset Manager with US\$870 Billion of AUM²

TOP 20 Institutional Tax-exempt Asset Manager³
FOR OVER 21 YEARS

➤ PRAMERICA REAL ESTATE INVESTORS

US\$53.9 Billion⁴
GROSS AUM GLOBALLY

1.Prudential Financial, Inc. Is not affiliated in any manner with Prudential Plc, a company incorporated in the United Kingdom.

2.As of 31 December, 2013.

3.Pensions and Investments, May 28,2012

4.As of 30 September, 2013, total net assets under management equal \$40.2 billion.